

Remit To: CBS Television Stations
P.O. BOX 33091
NEWARK, NJ 07188-0091



WCBS-TV

INVOICE

For: LINDA MCMAHON FOR SENATE 2012(335824)
973 Farmington Ave
West Hartford, CT 06107-2101

Account Exec: JOHN LINK POL.
Office: GWTS-PH
Contract Num: 1011-58087
Contract Dates: 09/25/2012-10/01/2012
Customer Order:
Linked Order:
CPE: / / 220

Invoice Num: 1011-415829
Invoice Date: 09/30/2012
Billing Cycle: Broadcast EOM
Billing Period: 08/27/2012-09/30/2012

Page 1 of 5

PAY BY 10/30/2012
Net 30 days

In Account With: MENTZER MEDIA SERVICES(24184)
600 Fairmount Ave Ste 306
Towson, MD 21286-1002
ATTN:Accounts Payable

Product Desc: MCMAHON EST#220

Broadcast airtimes represented are reported to the nearest minute.
This invoice has been transmitted electronically.

Buy Line	Flight Description	Buy Line Dates	MTWTFSS	Dur	Total Spots	Rate			
1	2 NEWS THIS MORNING	09/25/2012-09/28/2012	. T W T F . .	30	4	1,000.00			
<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>	<u>Rate</u>					
09/24/2012-09/30/2012		. T W T F . .	4	1,000.00					
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
09/25/2012	Tu	06:53 AM		LMFS12TV23H	30	1,000.00			
09/26/2012	We	06:29 AM		LMFS12TV23H	30	1,000.00			
09/27/2012	Th	06:22 AM		LMFS12TV23H	30	1,000.00			
09/28/2012	Fr	06:57 AM		LMFS12TV23H	30	1,000.00			
2	THE EARLY SHOW	09/25/2012-09/28/2012	. T W T F . .	30	4	600.00			
<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>	<u>Rate</u>					
09/24/2012-09/30/2012		. T W T F . .	4	600.00					
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
09/25/2012	Tu	08:28 AM		LMFS12TV23H	30	600.00			
09/26/2012	We	08:53 AM		LMFS12TV23H	30	600.00			
09/27/2012	Th	08:12 AM		LMFS12TV23H	30	600.00			
09/28/2012	Fr	08:29 AM		LMFS12TV23H	30	600.00			
3	NOON NEWS	09/25/2012-09/28/2012	. T W . F . .	30	3	750.00			
<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>	<u>Rate</u>					
09/24/2012-09/30/2012		. T W . F . .	3	750.00					
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
09/25/2012	Tu	12:26 PM		LMFS12TV23H	30	750.00			
09/26/2012	We	12:16 PM		LMFS12TV23H	30	750.00			
09/28/2012	Fr	12:11 PM		LMFS12TV23H	30	750.00			

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4	DR. PHIL	09/25/2012-09/28/2012	. T W T F . .	30	4	800.00				
<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>	<u>Rate</u>						
09/24/2012-09/30/2012		. T W T F . .	4	800.00						
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>	
09/25/2012	Tu	03:23 PM		LMFS12TV23H	30	800.00				
09/26/2012	We	03:42 PM		LMFS12TV23H	30	800.00				
09/27/2012	Th	03:15 PM		LMFS12TV23H	30	800.00				
09/28/2012	Fr	03:50 PM		LMFS12TV23H	30	800.00				
5	5PM EARLY NEWS	09/25/2012-09/28/2012	. T W . F . .	30	3	1,400.00				
<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>	<u>Rate</u>						
09/24/2012-09/30/2012		. T W . F . .	3	1,400.00						
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>	
09/25/2012	Tu	05:15 PM		LMFS12TV23H	30	1,400.00				
09/26/2012	We	05:55 PM		LMFS12TV23H	30	1,400.00				
09/28/2012	Fr	05:37 PM		LMFS12TV23H	30	1,400.00				
6	CBS EVENING NEWS	09/25/2012-09/27/2012	. T . T . . .	30	2	2,500.00				
<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>	<u>Rate</u>						
09/24/2012-09/30/2012		. T . T . . .	2	2,500.00						
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>	
09/25/2012	Tu	06:59 PM		LMFS12TV23H	30	2,500.00				
09/27/2012	Th	06:59 PM		LMFS12TV23H	30	2,500.00				

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7	INSIDER	09/25/2012-09/28/2012	. T W . F . .		30	3	2,400.00		
<u>Week Of</u>		<u>M T W T F S S</u>	<u>Spots Per Week</u>		<u>Rate</u>				
09/24/2012-09/30/2012		. T W . F . .	3		2,400.00				
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
09/25/2012	Tu	07:18 PM		LMFS12TV23H	30	2,400.00			
09/26/2012	We	07:12 PM		LMFS12TV23H	30	2,400.00			
09/28/2012	Fr	07:11 PM		LMFS12TV23H	30	2,400.00			
8	ENTERTAINMENT TONIGHT	09/25/2012-09/28/2012	. T W . F . .		30	3	2,400.00		
<u>Week Of</u>		<u>M T W T F S S</u>	<u>Spots Per Week</u>		<u>Rate</u>				
09/24/2012-09/30/2012		. T W . F . .	3		2,400.00				
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
09/25/2012	Tu	07:45 PM		LMFS12TV23H	30	2,400.00			
09/26/2012	We	07:47 PM		LMFS12TV23H	30	2,400.00			
09/28/2012	Fr	07:40 PM		LMFS12TV23H	30	2,400.00			
9	EARLY NEWS	09/25/2012-09/29/2012	. T . T F S .		30	4	1,400.00		
<u>Week Of</u>		<u>M T W T F S S</u>	<u>Spots Per Week</u>		<u>Rate</u>				
09/24/2012-09/30/2012		. T . T F S .	4		1,400.00				
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
09/25/2012	Tu	06:28 PM		LMFS12TV23H	30	1,400.00			
09/27/2012	Th	06:22 PM		LMFS12TV23H	30	1,400.00			
09/28/2012	Fr	06:22 PM		LMFS12TV23H	30	1,400.00			
09/29/2012	Sa				30				Credit

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10	LATE NEWS M-SUN	09/25/2012-09/29/2012	. T . T . S .	30	3	2,500.00			
<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>	<u>Rate</u>					
09/24/2012-09/30/2012		. T . T . S .	3	2,500.00					
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
09/25/2012	Tu	11:13 PM		LMFS12TV23H	30	2,500.00			
09/27/2012	Th	11:27 PM		LMFS12TV23H	30	2,500.00			
09/29/2012	Sa	11:23 PM		LMFS12TV27H	30	2,500.00			
11	NAVY NCIS	09/25/2012-09/25/2012	. T	30	1	10,000.00			
<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>	<u>Rate</u>					
09/24/2012-09/30/2012		. T	1	10,000.00					
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
09/25/2012	Tu	07:59 PM		LMFS12TV23H	30	10,000.00			
12	NCIS: LOS ANGELES	09/25/2012-09/25/2012	. T	30	1	20,000.00			
<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>	<u>Rate</u>					
09/24/2012-09/30/2012		. T	1	20,000.00					
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
09/25/2012	Tu	09:46 PM		LMFS12TV23H	30	20,000.00			
13	BLUE BLOODS	09/28/2012-09/28/2012 F . .	30	1	12,000.00			
<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>	<u>Rate</u>					
09/24/2012-09/30/2012	 F . .	1	12,000.00					
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
09/28/2012	Fr	10:50 PM		LMFS12TV23H	30	12,000.00			

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Buy Line	Flight Description		Buy Line Dates		M T W T F S S		Dur	Total Spots	Rate
14	CRIME TIME SAT 8-9PM		09/29/2012-09/29/2012	 S .		30	1	3,500.00
<u>Week Of</u>		<u>M T W T F S S</u>		<u>Spots Per Week</u>		<u>Rate</u>			
09/24/2012-09/30/2012	 S .		1		3,500.00			
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
09/29/2012	Sa	07:59 PM		LMFS12TV27H	30	3,500.00			
15	FACE THE NATION		09/30/2012-09/30/2012	 S		30	1	3,500.00
<u>Week Of</u>		<u>M T W T F S S</u>		<u>Spots Per Week</u>		<u>Rate</u>			
09/24/2012-09/30/2012	 S		1		3,500.00			
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
09/30/2012	Su	10:59 AM		LMFS12TV27H	30	3,500.00			
<u>Total Spots</u>		<u>Gross Amt</u>		<u>Commission Amt</u>		<u>Net Amt</u>	<u>Debit</u>	<u>Credit</u>	<u>Reconciliation</u>
Air Time Totals		37		96,150.00		14,422.50	81,727.50	0.00	0.00
									0.00

Billing Notes

CBS Television Stations Standard Terms and Conditions for advertising shall apply.
NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.

Wire Transfer Instructions:

For Billing Inquiries Please Contact:
Controller's Dept.

212-856-8000

Gross Billing	96,150.00
Trade Value	0.00
Agency Commission	14,422.50
Local Tax	0.00
State Tax	0.00
Pre Paid Amount	0.00
Pay This Amount	81,727.50

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